

Academic Partnerships

Accelerate the Acquisition of New Capabilities

Higher education institutions deliver solid foundations of knowledge. As such, they can be a great partner to employers that want to meet rapidly evolving skills needs.



Develop a Lasting Pipeline of Quality Talent

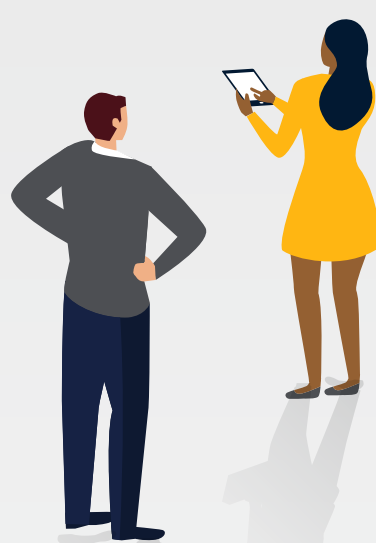
Savvy companies are teaming up with institutions to develop learning programs tailored to particular talent needs. And the usage of academic/business collaboration is strong. Among HR decision-makers:

33%

Widely use some form of partnership with academic institutions

46%

Are in the early stages of adoption or plan to implement programs over the next 2 years



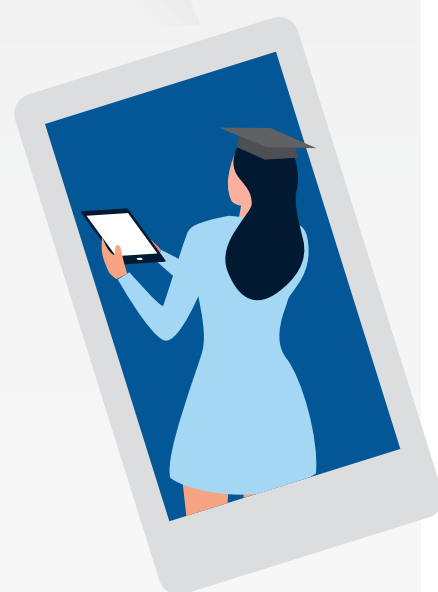
Further, among organizations with existing partnerships, when comparing them to a reliance on four-year degrees, employers say partnerships:

Improved the relevance of new skills brought into the workforce

96%

Have a significant or moderate impact on the overall employee experience

95%



Moreover, partnerships improve employers' ability to:

Attract and retain critical talent

93%

Address skill needs

92%

Develop leaders

91%



Growth in Critical Skills Leads to Greater Investment

With such overwhelmingly positive benefits, research finds academic-business cooperation continues to grow. Among organizations with such partnerships in place:

97%

Enhanced their programs over the past 2 years

Where did they invest?

57%

Dedicated more budget to the practice

51%

Opened programs to more people/geographies

50%

Added new industry or technology partners into their programs

Download the Report

Get the report today to learn more ways to make skills development a part of your talent acquisition and retention strategy.

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